



Pete's Partners - Corporate Partnership Opportunities

Serving Pennsylvania, New Jersey, New York, Delaware and Maryland

PATIENT FOCUS

Adult Cancer Patient Respite Vacations

For Pete's Sake Cancer Respite Foundation (FPS) enables adult cancer patients and their loved ones to strengthen, deepen and unify their relationships by creating unforgettable and lasting respite vacations. FPS is the only organization that serves the adult cancer patient population with one specific focus- respite travel for those with all cancer types. FPS collaborates with oncology professionals at leading cancer centers to create care-free, cost-free respite vacations, providing the gift of time to address the psycho-social, emotional, financial and spiritual trauma that accompanies a cancer diagnosis in an underserved younger population, (patients served are of the ages of 24-55 years).

Corporate Partners can help sponsor Respite Vacations, Traveler Stipends or ancillary materials that ensure cancer patients and their loved ones take a break from cancer and create precious memories.

Adopt A Family

Join FPS in helping people rediscover who they were before cancer by adopting a family. A company will be partnered with a patient who will be traveling that year on a respite vacation or staycation with their caregiver, children or loved ones. Your company will receive an introduction to the traveling family and learn of their story and how your support of their respite vacation allowed them to take a break from cancer.

TAKE A BREAK PROGRAMS

Take a Break Lunch Bunch

Take a Break Lunch Bunch is an extension of our respite vacation program. Our families need support beyond the respite vacation, from both our staff and the unique understanding of other families in similar situations. Cancer is a crisis and must be responded to with love, support and care. Lunch Bunch is a monthly break from the typical norm. It is more than a lunch. It's a way to address the ongoing emotional needs of our adult cancer patient population and the families that support them. Countless connections have been made and resulted in lasting friendships and new

support systems. It's become a special kind of therapy session, where patients can communicate needs, ask for advice, and look for support.

Corporate partners can help sponsor the Take a Break Lunch Bunch Program to ensure this monthly connection continues for our patients and their families that support them through this cancer crisis.

Annual Holiday Travelers Reception

The Annual Travelers Reception brings together the hundreds of people that have traveled on an FPS respite vacation during the holidays, which can be a depressing and confusing time for adult cancer patients and their caregivers. Often, well-meaning friends and family aren't sure how to respond to a cancer diagnosis and leave patients out of their celebration plans. FPS creates an environment that would celebrate our patient and their families, create new friendships, and let our patients know that they are never alone. The Travelers Reception also provides our travelers the opportunity to meet and thank our major donors for their generous contributions.

Corporate partners may sponsor this event and join us to connect with our community of travelers and donors to celebrate the holiday season.

WAYS TO GIVE

Monthly Memory Makers

Join other company owners and CEOs by participating in our monthly giving program. Our program offers your employees the ability to have a set donation amount deducted directly from their paychecks or their personal credit card or checking account. Your employees will find it easier to make charitable contributions in smaller, consistent amounts than in a single large sum. As an employer, you can get in on the giving action by choosing a company-wide donation goal and match it. We'll also work with you to ensure this is a fun and impactful experience for your company and employees.

#GivingTuesday

On Tuesday, November 28th, charities, families, businesses, community centers, and students around the world will come together for one common purpose: to celebrate generosity. Adopt For Pete's Sake as your **Charity of Choice**, cross promoting with us and encouraging employees, customers and business partners to participate in the campaign of giving. Our partners will receive a customized webpage to collection and track contributions and celebrate success. We will provide you with sample email content, social media content and support throughout the process to make it quick, easy and an enjoyable success. For more information on #GivingTuesday, <https://www.givingtuesday.org/>.

Corporate partners can access advertising benefits in program marketing materials, online and media promotion, and through our website, www.takeabreakfromcancer.org.

SPECIAL EVENTS

Beach Ball Gala, January

The Beach Ball Gala is For Pete's Sake's signature event to help increase awareness and raise funds to help young adult cancer patients and their caregivers take a break from cancer, attracting over 600 guests in the region. The evening kicks-off with a cocktail reception, gourmet dinner and dancing and concludes with a program to honor and acknowledge the oncology medical professional community and our travelers that have benefited from their care and support.

Fashion Show & Dinner, April

The For Pete's Sake Fashion Show & Dinner is the signature event that gave For Pete's Sake its founding. Join us for an evening of fashion, friendship and fun! This event attracts over 400 guests in the region and provides a pivotal opportunity to raise awareness of the need to support patients and their families facing a cancer crisis.

For Pete's Sake Walk, April

The For Pete's Sake Walk is a signature event reaching over 1,500 participants throughout the region as they form teams, walk and raise money to support our mission's work. The 3-mile loop walk is held at Citizens Bank Park, which features traveler honoree stories, corporate and family teams, behind-the scene experiences, photo opportunities in the dugout family-friendly activities, wellness expo, local mascot characters, food and entertainment.

Peter R. Bossow, Jr. Memorial Golf Tournament, October

The Peter R. Bossow, Jr. Memorial Golf Tournament has become a favored tradition to our community of supporters. Our golf tournament kicks-off with 18-holes of golf, camaraderie and fun, which continues with a surf and turf dinner and program.

Corporate partners can access advertising benefits in event marketing materials, online and media promotion, and through event day promotional activity.

EMPLOYEE ENGAGEMENT OPPORTUNITIES

Take a Break Day

For Pete's Sake can help fuel your business goals to create a philanthropic environment, while raising awareness and help young adult cancer patients and their loved ones take a break from cancer. Our Take a Break Day is simple and unique. We want to provide your employees an engagement opportunity with the mission of For Pete's Sake by providing the opportunity to *Take a Break* to relax, refresh, reconnect and rejuvenate. Relaxing music, aromatherapy and a guided meditation will kick-off the session. Then your employees will embark on creating and assembling a **Take a Break Box** for one of our upcoming respite vacation cancer patient travelers and/or their loved ones. Each employee volunteer will be assigned a traveler (cancer patient, a caregiver, or a child of a cancer patient) that they will develop a connection to during this engagement experience and create a personal touch to each Take a Break Box.

This opportunity will accommodate up to 25 employees and will last 90 minutes at a location agreed upon with the community partner. This opportunity will be available in February of 2018.

FUN in Fundraising

Host a fun, companywide fundraiser and engage your employees in helping For Pete's Sake in raising awareness and young adult cancer patients and their loved ones take a break from cancer. The sky is the limit when it comes to fundraising and you can tailor any fundraising activity to your own office culture. Consider hosting Flip Flop Fridays, Dress Down Days, Chili Cook-offs, Bake Sales or Dessert Auctions, Dunk Tank, Penny Wars, or Duct Tape Challenge to name a few. In November, we offer Adopt-a-Family Christmas program in which your company can purchase presents for a FPS family. For employees that like to donate goods, we offer in-kind drives and collect travel items for our patients, their loved ones and inspirational items for staycations that we provide throughout the year.

Be an Advocate

Help us spread the word! When you donate, volunteer or attend an event, considering posting a status on Facebook or Twitter, or snapping a photo and sharing it on Instagram. When For Pete's Sake features your company on our Facebook, Twitter or Instagram pages, please share so your employees and fans see it too. You hold the power to share our mission with the world.

For more information on how to become a Pete's Partner with For Pete's Sake, please contact Cheryl Pompeo at 267.708.0511 or email at development@takeabreakfromcancer.org.