

MISSION

For Pete's Sake enables cancer patients and their loved ones the opportunity to strengthen, deepen and unify their relationships by creating unforgettable and lasting respite vacations

Theme: Expansion of Donors and Program

1.0 External Stakeholder Focus

1.1 Recognition and Results

2.0 Financial Stewardship

2.1 Ensure Financial Stability

2.2 Diversify Fundraising Channels

2.3 Branding (Particularly Marci)

3.0 Operational Excellence

3.1 Ensure Continued Program Excellence

4.0 Staff & Volunteers

4.1 Employee Capability and Satisfaction

