



HOW TO REACH YOUR FUNDRAISING GOALS!

Here's an overview of our tried and true fundraising techniques for our For Pete's Sake, Walk! event. From dine and donates to dress down days - the team at FPS is here to support YOU in your fundraising efforts. Thank you for raising both funds and awareness for the FPS mission, for showing that love is greater than cancer!

EASY FUNDRAISING IDEAS



Matching Gifts: Many employers sponsor matching gift programs and will match any charitable contributions made by their employees.



Corporate Sponsor: Identify one corporate sponsor that you can ask for a large donation. Offer to add their logo to your team's walk t-shirt for advertising at the FPS Walk!



Dress Down Days: Will your school or employer allow employees or students to dress down or wear their favorite sports jersey or hat on Fridays for a \$5-\$10 donation? Just ask!



Dine and Donate: Restaurant night fundraisers are a simple way to raise money for your team. These events don't require a big investment of time or money. View a full list of restaurants here: takeabreakfromcancer.org/a-tasty-way/



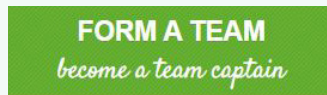
Concession Sales: Did you know that sports teams often let volunteer groups run a concession stand at a home game as a fundraiser? Contact your team today to get started!

Get creative! Do you have an idea but aren't sure how to execute it? Call our office at (267) 708-0510 and we'd be happy to help!

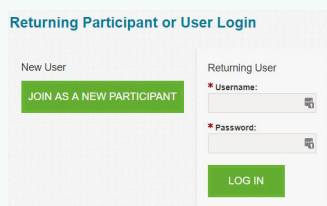
SOCIAL MEDIA AND EMAIL FUNDRAISING

INTEGRATE YOUR FACEBOOK!

Step #1: On the FPS, Walk! page, click Form a Team, Join a Current Team, or Register (depending on what you wish to accomplish).



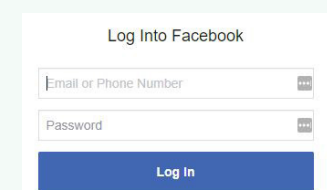
Step #2: Login or sign-up. Then, follow the steps to create your personal/ team fundraising page for the FPS, Walk!



Step #3: Click on the pop-up communication in your Participant Center, and click on Fundraise on Facebook.



Step #4: Once you click on the Fundraise on Facebook button, you'll be prompted to login into Facebook.



Step #5: When you share your fundraiser, a templated message will automatically be generated! Please feel free to edit, then share/ invite your Facebook Friends to support your efforts!



INSTAGRAM AND VENMO

For Pete's Sake accepts Venmo donations! Visit our website at takeabreakfromcancer.org/venmo/ to learn more about how to leverage Venmo in your fundraising efforts. Our account handle is @breakfromcancer.

SHARE YOUR FUNDRAISING PAGE

Share a link to your fundraising page across your social media platforms. If you tag @TakeABreakFromCancer or @BreakFromCancer on Twitter, we will be sure to engage with you! If someone donates as a result, be sure to give them a shout-out and say thank you! For more tips, visit the walk Fundraising Tab for best practices.

EMAIL

Did you know we have several emails ready for your distribution on our walk event site! Just visit the Fundraising Tab and scroll to the bottom of the "Fundraising with Email and Social Media" drop-down to get started on your email fundraising!

DON'T FORGET THE INCENTIVES

This year we have some incredible incentives we're offering for your fundraising efforts! Get your fundraising done early to guaranteed your walk t-shirt on the day of the event (\$50 Fundraising Incentive). Only the t-shirts will be provided at the walk, all other incentives will be distributed after the event. Besides the event t-shirt, incentive items are not cumulative until you raise over \$2,500 (at which point you get your choice of 2 prizes). View all the incentives under the Fundraising Tab and select the "Fundraising Incentives" option in your drop-down.